

Privacy Policy – Sycharth

Last updated: 20 August 2026

1. Who we are

This website is operated in connection with **Sycharth**, a holiday cottage at:

Pen Y Bont
Oswestry
Powys
SY10 9JG

For privacy matters, you can contact us using the Contact Form within the website.

2. What personal information we collect

This website is primarily an information website and does not take bookings or payments directly.

We may receive personal information if you choose to contact us by email. This may include:

- your name;
- your email address;
- any information you choose to include in your message; and
- any other information you voluntarily provide.

We do not intentionally collect sensitive personal information through this website.

3. How we use your information

We may use information you provide to:

- respond to your enquiries;
- provide information about Sycharth;
- communicate with you about an enquiry you have made; and
- deal with any reasonable administrative or legal requirements.

We will not use your personal information for unrelated purposes without a lawful basis for doing so.

4. Bookings through Airbnb

This website does not process bookings or payments.

If you choose to book Sycharth, you will be directed to Airbnb. Any information you provide to Airbnb in connection with a booking will be handled in accordance with Airbnb's own privacy policy and terms.

We do not ask you to provide payment card details through this website.

5. Google Maps

Our website may include a Google Maps map to help visitors find Sycharth.

Google may collect information when you interact with or view an embedded Google Maps service. The way Google processes information is governed by Google's own policies.

You can find more information in Google's privacy and cookie information.

6. Cookies and similar technologies

Our website does not use Google Analytics or advertising/tracking systems operated by us.

However, third-party services such as Google Maps may use cookies or similar technologies. Please see our **Cookie Policy** for further information.

7. Who we share information with

We do not sell or rent your personal information.

We may share information where necessary with:

- service providers who help operate the website;
- Airbnb where this is relevant to a booking or enquiry; or
- authorities or other organisations where we are legally required to do so.

8. How long we keep your information

We will only retain personal information for as long as reasonably necessary for the purpose for which it was collected, including any period necessary to deal with legal, accounting or administrative requirements.

Information that is no longer required will be securely deleted or otherwise disposed of.

9. Keeping your information secure

We take reasonable steps to protect personal information against loss, misuse, unauthorised access, alteration or disclosure.

However, no transmission of information over the internet can be guaranteed to be completely secure.

10. Your rights

Depending on the circumstances, UK data protection law gives you rights concerning your personal information, including the right to:

- ask what personal information we hold about you;
- ask us to correct inaccurate information;
- ask us to delete information where there is no good reason for us to continue holding it;
- object to certain uses of your information;
- ask us to restrict how we use your information; and
- withdraw consent where we are relying on consent.

To exercise a relevant right or ask a privacy question, please use the Contact form within the website.

You also have the right to complain to the UK's data protection regulator, the **Information Commissioner's Office (ICO)**, if you believe your personal information has been handled improperly.

11. Changes to this policy

We may update this Privacy Policy from time to time to reflect changes to the website, our practices or applicable legal requirements.

The latest version will always be published on this page.